

IN THE U.S. PATENT AND TRADEMARK OFFICE
Patent Application Transmittal Letter

COMMISSIONER FOR PATENTS
Washington, D.C. 20231

Sir:

Transmitted herewith for filing under 37 CFR 1.53(b) is a(n): ☒ Utility () Design
☒ original patent application,
() continuation-in-part application

INVENTOR(S): Dirk M. Beyer et al.

TITLE: METHOD AND SYSTEM OF DETERMINING
DIFFERENTIAL PROMOTION ALLOCATIONS

Enclosed are:

- ☒ The Declaration and Power of Attorney. () signed ☒ unsigned or partially signed
☒ 3 sheets of drawings (one set) () Associate Power of Attorney
() Form PTO-1449 ☒ Information Disclosure Statement and Form PTO-1449
() Priority document(s) () (Other) (fee \$)

CLAIMS AS FILED BY OTHER THAN A SMALL ENTITY				
(1) FOR	(2) NUMBER FILED	(3) NUMBER EXTRA	(4) RATE	(5) TOTALS
TOTAL CLAIMS	20 — 20	0	X \$18	\$ 0
INDEPENDENT CLAIMS	3 — 3	0	X \$80	\$ 0
ANY MULTIPLE DEPENDENT CLAIMS	0		\$270	\$ 0
BASIC FEE: Design (\$320.00); Utility (\$710.00)				\$ 710
TOTAL FILING FEE				\$ 710
OTHER FEES				\$
TOTAL CHARGES TO DEPOSIT ACCOUNT				\$ 710

Charge \$ 710 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16, 1.17, 1.19, 1.20 and 1.21. A duplicate copy of this sheet is enclosed.

"Express Mail" label no. ET418875765US

Date of Deposit May 8, 2001

I hereby certify that this is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to: Commissioner for Patents, Washington, D.C. 20231.

By Judith E. Brown

Typed Name: Judith E. Brown

Respectfully submitted,

Dirk M. Beyer et al.

By

Terry McHugh

Attorney/Agent for Applicant(s)

Reg. No. 33,261

Date: May 8, 2001

Telephone No.: (650) 969-8458

HEWLETT-PACKARD COMPANY
Intellectual Property Administration
P.O. Box 272400
Fort Collins, Colorado 80527-2400

PATENT APPLICATION
Attorney Docket No. 10008147-1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

This is a U.S. Patent Application for:

Title Line #1: * METHOD AND SYSTEM OF DETERMINING
Title Line #2: * DIFFERENTIAL PROMOTION ALLOCATIONS

Inventor #1: * Dirk M. Beyer
Address: * 575 S. Rengstorff Avenue #72, Mountain View, California 94040
Citizenship: * Germany

Inventor #2: * Cipriano A. Santos
Address: * 5679 Rose Brook Drive, Riverbank, California 95367
Citizenship: * Mexico

Inventor #3: * Troy Shahoumian
Address: * 1269 Poplar Avenue #107, Sunnyvale, California 94087
Citizenship: * United States

Inventor #4: * Bilal Iqbal
Address: * 2025 California Avenue Apt. 4, Mountain View, California 94040
Citizenship: * India

Inventor #5: * Harlan Crowder
Address: * 897 Humewick Way, Sunnyvale, California 94087
Citizenship: * United States

Inventor #6: * Vineet Singh
Address: * 10535 Cordova Road, Cupertino, California 95014
Citizenship: * United States

"Express Mail" mailing label number: ET418875765US

Date of Deposit: May 8, 2001

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner for Patents, Washington, D.C. 20231.

By Judith E. Brown
Typed name: Judith E. Brown